

**Dr. Gina Harden**  
Associate Professor

**CURRICULUM VITAE**  
**Five Year Data as of December 31, 2022**  
**With Historical Education**  
**And Professional Employment**

**PROFESSIONAL ADDRESS**

Stephen F. Austin State University  
Management & Marketing  
BUSI - R.E. McGee Business 403JJ  
Nacogdoches, TX 75962  
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**EDUCATION**

**PHD, 2013.**

Institution: University of North Texas  
Specialization/Major: Business Computer Information Systems  
Dissertation: Enterprise Social Software: An Empirical Assessment of Knowledge Sharing in the Workplace

**MBA, 2002.**

Institution: University of Texas - Tyler  
Specialization/Major: Management

**BBA, 1986.**

Institution: Stephen F. Austin State University  
Specialization/Major: Management

**HONORS & AWARDS**

**Outstanding Service Award, May 2021**  
Rusche College of Business

**Recognition Award, 2020**  
Southwest Decision Sciences Institute

**Rusche Faculty Scholar, 2020**  
Rusche College of Business, SFA

**SAM Advisor - Distinguished Service, 2020**  
Society for Advancement of Management

**Rusche Faculty Scholar, May 2019**  
Rusche College of Business

**Beta Gamma Sigma Professor of the Year, April 2, 2019**

Beta Gamma Sigma - SFA Chapter

**SAM Advisor - Distinguished Service**, March 30, 2019  
Society for Advancement of Management

**Marlin C. Young Teaching Excellence Award**, May 2018  
Rusche College of Business

**Outstanding Intellectual Contribution**, May 2018  
Rusche College of Business

**Teaching Excellence Award**, April 2018  
Stephen F. Austin

**Nominee- Faculty Achievement Award in Research**, September 20, 2017  
Stephen F. Austin State University Foundation

**Rusche Faculty Scholar**, May 2016  
Rusche College of Business

**SAM Outstanding Faculty Advisor Award**, April 2, 2016  
Society for Advancement of Management (SAM)

**Rusche Faculty Scholar**, May 2015  
Rusche College of Business

**Outstanding Researcher**, May 6, 2015  
Nelson Rusche College of Business

**Outstanding Intellectual Contribution**, February 28, 2014  
Nelson Rusche College of Business

## **TEACHING & RESEARCH INTERESTS**

Teaching Interests:  
Management Information Systems, Operations Management

Research Interests:  
Social Computing, Social Software, Knowledge Management

## **LICENSURES & CERTIFICATIONS**

Certified Online Instructor, Center for Teaching and Learning, SFASU, Local. (May 2014 - Present).  
Certified to develop and teach approved online courses for SFASU.

SAP ERPsim Level 1 Instructor, SAP University Alliance, National. (March 2014 - Present).  
Certification allows me to incorporate the ERPsim curriculum into my courses

## **PUBLICATIONS**

Harden, G., Crocker, R. M., Noe, K. G. (2018). Introductory Information Systems Course Redesign: Better Preparing Business Students. *Journal of Information Technology Education: Innovations in Practice*, 17, 113-126.  
<https://www.informingscience.org/Publications/4058?Source=%2FJournals%2FJITEIIP%2FOverview>

- Harden, G., Boakye, K., Ryan, S. (2016). Turnover Intention of Technology Professionals: A Social Exchange Theory Perspective. *Journal of Computer Information Systems*, 58(4), 291-300. [www.tandfonline.com/doi/full/10.1080/08874417.2016.1236356](http://www.tandfonline.com/doi/full/10.1080/08874417.2016.1236356)
- Mousavizadeh, M., Harden, G., Ryan, S., Windsor, J. (2015). Knowledge Management and the Creation of Business Value. *Journal of Computer Information Systems*, 55(4), 25-45. <http://www.iaicis.org/jcis>
- Ryan, S., Harden, G. (2014). Job Embeddedness of Information Technology Professionals: The Effects of Gender. *Journal of Computer Information Systems*, 54(4), 52-59. <http://www.iaicis.org/jcis>
- Harden, G., Al Beayeyz, A. (2013). A Comparative Analysis of Social Networking Site Use in Two Distinct Cultures: Evaluating the IT-Culture Conflict. *Global Media Journal*, 12(22), 1-17. [www.globalmediajournal.com/open-access/a-comparative-analysis-of-social-networking-site-use-in-two-distinct-cultures-evaluating-the-itculture-conflict.php?aid=35900](http://www.globalmediajournal.com/open-access/a-comparative-analysis-of-social-networking-site-use-in-two-distinct-cultures-evaluating-the-itculture-conflict.php?aid=35900)
- Rogers, P. P., Harden, G., Lau, L. K. (2022). *Online Course Performance: Does Pre-Screening Affect Outcomes?*. Southwest Decision Sciences Institute.
- Harden, G. (2020). *Factors Driving Adoption of Enterprise Social Software*. Southwest DSI.
- Visinescu, L., Harden, G. (2016). *Social Couponing Sales: The Influence of "Likes"*. AMCIS 2016 Proceedings.
- Harden, G., Crocker, R. M., Noe, K. G. (2016). *Redesigning the Introductory Information Systems Course for the College of Business*. 2016 SWDSI Conference Proceedings. SWDSI.org
- Phillips, B., Ryan, S., Harden, G. (2013). *Motivating Students to Acquire Mainframe Skills: The Case of IBM's Master the Mainframe Competition*. Cincinnati, OH: ACM SIGMIS 2013.
- Allen, C., G. (in press). *Meal Kit Delivery Services – A Flash in the Pan or A Cooking Tradition in the Making?*. Sage Business Cases.  
Notes: Case accepted 7/15/22. Publication date: sometime in 2023
- Cox, M. Z., Harden, G. (in press). In Rachel Taliaferro (Ed.), *Longhorn Airlines: Flying through Turbulent Times*. Thousand Oaks, California: SAGE Business Cases.
- Allen, C., Harden, G., Fisher, W. W. (2019). In Rachel Taliaferro (Ed.), *3D Printing Throws A Wrench in the Works for the Craftsman Brand* (pp. 13). Thousand Oaks, California: Sage Business Cases. [dx.doi.org/10.4135/9781526469366](https://dx.doi.org/10.4135/9781526469366)  
Notes: Teaching notes not uploaded into DM

## CONFERENCE PRESENTATIONS

- Allen, C. (Author Only), Harden, G. (Presenter & Author), Southwest Decision Sciences, "E-Commerce Brings Food Delivery To The Digital Age - Case Study", DSI, New Orleans. (March 2022).  
Abstract: Insert abstract here  
Notes: Submitted proposal for SWDSI, proposal accepted Dec. 2021
- Rogers, P. P. (Presenter & Author), Harden, G. (Presenter & Author), Derrick, J. N. (Presenter & Author), Southwest Decision Sciences Institute Annual Meeting, "Online Course Performance: Does pre-screening affect outcomes?", Southwest Decision Sciences Institute, New Orleans, Louisiana. (November 2021).  
Notes: Presentation March 2022. Accepted November 2021.

Harden, G. (Presenter & Author), SWDSI Teaching Tuesday, "Teaching Dashboard Building for Mobile Platforms", Southwest Decision Sciences Institute, Virtual webinar. (September 2020).

Rogers, P. P. (Presenter & Author), Harden, G. (Author Only), SWDSI - Doctoral Consortium, "Earning Tenure", Southwest Decision Sciences Institute, San Antonio, Texas. (March 2020).

Harden, G. (Panelist), Lane, P. (Moderator), Ellis, M. (Panelist), Cronan, P. (Panelist), Alshare, K. (Panelist), Ramakrishnan, T. (Panelist), Decision Sciences International, "Teaching MIS to MBA Students", DSI, New Orleans, LA. (November 2019).

Harden, G. (Presenter & Author), Rogers, P. P. (Author Only), Americas Conference on Information Systems, "ERP Skills in the Business Curriculum: Improving Program and Student Outcomes", AIS, Cancun, Mexico. (August 16, 2019).

Harden, G. (Presenter & Author), Teaching Excellence Lunch, "Organizational Adoption and Implementation of Enterprise Social Software", Teaching Excellence Committee, SFASU, COB Boardroom. (April 3, 2019).

Harden, G. (Moderator), Rogers, P. P. (Panelist), Fagan, M. (Moderator), Swimberghe, K. (Panelist), Bristow, S. (Panelist), Southwest DSI, "INTEGRATING ENTERPRISE RESOURCE PLANNING (ERP) KNOWLEDGE AND SKILLS INTO THE CURRICULUM USING SAP: BEST PRACTICES AND LESSONS LEARNED", Federation of Business Disciplines, Houston, TX. (March 2019).

Harden, G. (Presenter & Author), Rogers, P. P. (Presenter & Author), Southwest DSI, "Integrating ERP into the business curriculum: a case study", Federation of Business Disciplines, Houston, TX. (March 2019).

Harden, G. (Author Only), Visinescu, L. (Presenter & Author), Magro, M. (Author Only), Southwest DSI, "SOCIAL PRESENCE FACTORS: THE IMPACT ON SOCIAL COMMERCE PURCHASE INTENTIONS", Federation of Business Disciplines, Houston, TX. (March 2019).

Allen, C. (Author Only), Harden, G. (Presenter & Author), Fisher, W. W. (Author Only), Southwest Decision Sciences, "3D Printing and Craftsman Tools: A Branding Case Study", DSI, New Mexico. (March 2018).

Visinescu, L. (Presenter & Author), Harden, G. (Author Only), Southwest DSI, "Critical Factors Affecting Revenue of Social Coupon Websites", DSI, Albuquerque, NM. (March 2018).

Harden, G. (Presenter & Author), Southwest DSI, "Examining the Effect of the TAM Model in the Social Software Context", Federation of Business Disciplines, Little Rock, AR. (March 2017).

Harden, G. (Presenter & Author), Crocker, R. M. (Author Only), Noe, K. G. (Author Only), Southwest Decision Sciences Institute, "REDESIGNING THE INTRODUCTORY INFORMATION SYSTEMS COURSE FOR THE COLLEGE OF BUSINESS", Federation of Business Disciplines, Oklahoma City, OK. (March 11, 2016).

Harden, G. (Presenter & Author), Cox, M. Z. (Author Only), Hall, A. A. (Author Only), Academy of Management, "Attitude Toward Training: A Measure and Correlates", AOM, Vancouver, BC, Canada. (August 11, 2015).

Harden, G. (Presenter & Author), Ryan, S. (Author Only), OASIS, "Enterprise Social Software: Fostering and Facilitating Knowledge Sharing", IFIP, Auckland, New Zealand. (December 12, 2014).  
 such knowledge has caught the attention of organizations. Internal employee web sites, or intranets, have long been a staple in the organization. However, traditional intranets follow a one-to-many publishing model, with only a few employees allowed to post content that others can only view.

Harden, G. (Author Only), Southwest Decision Sciences Institute, "Knowledge Sharing and Collaboration among Employees Using Enterprise Social Software", Federation of Business Disciplines, Dallas. (March 14, 2014).

## **MEDIA CONTRIBUTIONS**

Other, Summer 2020 Rusche Review. (July 2020).

Quoted as the faculty advisor for SAM (Society for Advancement of Management) in article announcing the students as "BUSINESS STUDENTS WIN NATIONAL MANAGEMENT COMPETITION" in the Summer 2020 Rusche Review.

## **PROFESSIONAL MEMBERSHIPS**

Academy of Management, (June 2015 - Present).

Society for Advancement of Management, (January 2015 - Present).

Decision Sciences Institute, (August 2010 - Present).

Association for Information Systems, (May 2010 - Present).

Beta Gamma Sigma Honor Society, (May 2001 - Present).

## **FACULTY DEVELOPMENT ACTIVITIES**

Conference Attendance, "AMCIS 2022", AIS, Minneapolis, MN. (August 10, 2022 - August 12, 2022).  
Virtually attended a conference on emerging technologies, to stay up to date on discipline, focusing on gamification in information systems

Webinar, "Bloomberg Technology Summit - Looking Forward 2022", Bloomberg, San Francisco/Online, TX. (June 8, 2022).  
Attended a conference on emerging technologies, to stay up to date on discipline

Conference Attendance, "Techspo Houston 2022", DigiMarCon, Houston, TX. (May 26, 2022 - May 27, 2022).  
Attended a conference on emerging technologies, to stay up to date on discipline

Workshop, "Survey Development for Research and Customer Feedback", SWDSI. (2020).  
Workshop reviewing survey instrument development

Workshop, "Toronto Case Writing and Teaching Workshop", Toronto, Ontario. (August 14, 2018 - August 15, 2018).  
2 day workshop related to training for using the case teaching method in teaching.

Conference Attendance, "European Conference on Information Ssystems", AIS, Portsmouth. (June 2018).  
Attended a workshop, "New Technologies, Organizations, and Work," at the conference which dealt with emerging technologies such as artificial intelligence, robotics, etc, which I assign as research to my students in MGT 472 and MGT 581.

## **TEACHING EXPERIENCE (Two-year)**

Stephen F. Austin State University, Fall 2022  
MGMT 4372 1, Management Information Systems

MGMT 4372 500, Management Information Systems  
MGMT 2372 500, Mgt and Productivity Sys

Stephen F. Austin State University, Summer 2022  
MGMT 4372 500, Management Information Systems  
MGMT 2372 500, Mgt and Productivity Sys

Stephen F. Austin State University, Spring 2022  
MGMT 5381 720, Info Sys in Orgs  
MGMT 2372 500, Mgt and Productivity Sys  
MGMT 2372 501, Mgt and Productivity Sys

Stephen F. Austin State University, Fall 2021  
MGMT 4372 1, Management Information Systems  
MGMT 4372 500, Management Information Systems  
MGMT 2372 500, Mgt and Productivity Sys

Stephen F. Austin State University, Spring 2021  
MGMT 5375 600, Advanced Graduate Studies  
MGMT 5381 720, Info Sys in Orgs  
MGMT 5381 740, Info Sys in Orgs  
MGMT 2372 500, Mgt and Productivity Sys  
MGMT 2372 501, Mgt and Productivity Sys  
MGMT 2372 510, Mgt and Productivity Sys  
MGMT 4175 600, Special Problems in Management

Stephen F. Austin State University, Fall 2020  
MGMT 4372 1, Management Information Systems  
MGMT 4372 500, Management Information Systems  
MGMT 2372 503, Mgt and Productivity Sys

Stephen F. Austin State University, Spring 2020  
MGT 581 720, Info Systems in Organizations  
MGT 476 4, Internship in Management  
MGT 272 500, Management Productivity System  
MGT 272 501, Management Productivity System  
MGT 475 2, Special Problems in Management

Stephen F. Austin State University, Fall 2019  
MGT 472 1, Management Information Systems  
MGT 472 500, Management Information Systems  
MGT 272 502, Management Productivity System

Stephen F. Austin State University, Summer 2 2019  
MGT 476 3, Internship in Management  
MGT 472 500, Management Information Systems  
MGT 272 500, Management Productivity System

Stephen F. Austin State University, Spring 2019  
MGT 581 22, Info Systems in Organizations  
MGT 476 4, Internship in Management  
MGT 272 500, Management Productivity System  
MGT 272 501, Management Productivity System  
MGT 475 2, Special Problems in Management

Stephen F. Austin State University, Fall 2018

MGT 476 2, Internship in Management  
MGT 472 1, Management Information Systems  
MGT 272 500, Management Productivity System  
MGT 272 501, Management Productivity System

Stephen F. Austin State University, Summer 2 2018  
MGT 476 2, Internship in Management  
MGT 472 500, Management Information Systems  
MGT 272 500, Management Productivity System

Stephen F. Austin State University, Summer 1 2018  
MGT 476 1, Internship in Management

Stephen F. Austin State University, Spring 2018  
MGT 581 22, Info Systems in Organizations  
MGT 476 4, Internship in Management  
MGT 472 500, Management Information Systems  
MGT 272 500, Management Productivity System

## **PROFESSIONAL SERVICE OR VOLUNTEER WORK**

100% Remote Faculty Committee, Co-chairperson, approximately 10 hours spent for the year.  
(November 2021 - Present).

Activity Description

Coordinate meetings, invite attendees/participants, document discussions  
Develop proposal to bring to campus community for evaluation.

Lumberjack Innovation Team, Member, approximately 120 hours spent for the year. (July 2020 -  
Present).

Activity Description

Meet with initial committee over summer 2020 to draft Innovation initiatives that will then be  
distributed to individual colleges and working groups as SFA re-imagines its future over the next  
several years.

Development of five key initiatives for innovation in Curriculum, Academic Spaces, Calendar  
Year, Student Success, and Faculty & Staff Welfare.

Distance Education Committee, Member, approximately 10 hours spent for the year. (2020 - Present).

Activity Description

Research distance education issues  
Determine LMS system for university

Faculty Senate, Faculty Senate, approximately 40 hours spent for the year. (2020 - Present).

Activity Description

Vote on resolutions  
Communicate actions to faculty in College of Business

Calendar Committee, Member, approximately 5 hours spent for the year. (August 2019 - Present).

Activity Description

Serve as member to coordinate calendar for university

Set Academic calendar for the academic year

SFA Faculty Mentorship Program, Mentor, approximately 6 hours spent for the year. (August 2019 - Present).

Activity Description

Assist new faculty with information on local matters.

Attending meetings to get to know new faculty

Faculty Senate, Faculty Senate, approximately 40 hours spent for the year. (January 2019 - Present).

Activity Description

Represent College of Business faculty

Act as liaison between faculty and university administration

Showcase Saturday, approximately 3 hours spent for the year. (March 2018 - Present).

Activity Description

Speak with prospective students and their families at Showcase Saturday as a representative of SFA, the Rusche College of Business, and the Management and Marketing department to generate enthusiasm for the school and program.

Disseminate information to prospective students to SFA

Showcase Saturday, approximately 3 hours spent for the year. (February 2022).

Activity Description

Speak with prospective students and their families at Showcase Saturday as a representative of SFA, the Rusche College of Business, and the Management and Marketing department to generate enthusiasm for the school and program.

Disseminate information to prospective students to SFA

Faculty Senate, Faculty Senate, approximately 40 hours spent for the year. (2021).

Activity Description

Represent COB Faculty in university initiatives

Serve as liaison to report university initiatives to faculty and faculty views to Senate

LIT-COB Working Group Leader, Co-director, approximately 5 hours spent for the year. (2020 - 2021).

Activity Description

Develop topics and present to COB faculty at periodic meetings

Explain issues surrounding 8-wk courses, online offerings, time to graduation, and other initiatives with faculty in COB

Senate Finance & Administration Committee, Chairperson, approximately 10 hours spent for the year. (2020 - 2021).

Activity Description

Develop questions to present to VP Finance - Gallant

Some explanation of budget items, but not enough

SFA Distance Education Committee, Member, approximately 10 hours spent for the year. (2020 - 2021).

Activity Description

Discuss issues pertaining to online teaching

Determine needs for online teaching

LIT - Academic Spaces committee, Member, approximately 20 hours spent for the year. (November 2020 - February 2021).

Activity Description

Provide recommendations to Lumberjack Innovation Team

Conduct working group discussions with each of the 6 colleges



Faculty Senate, Faculty Senate, approximately 40 hours spent for the year. (2020).

Activity Description

Represent COB Faculty in university initiatives

Serve as liaison to report university initiatives to faculty and faculty views to Senate

Senate Finance & Administration Committee, Member, approximately 10 hours spent for the year. (2019 - 2020).

Activity Description

Develop questions to present to VP Finance - Gallant

Some explanation of budget items, but not enough

Showcase Saturday, approximately 3 hours spent for the year. (February 22, 2020).

Activity Description

Speak with prospective students and their families at Showcase Saturday as a representative of SFA, the Rusche College of Business, and the Management and Marketing department to generate enthusiasm for the school and program.

Disseminate information to prospective students to SFA

Faculty Senate, Faculty Senate, approximately 40 hours spent for the year. (2019).

Activity Description

Represent COB Faculty in university initiatives

Serve as liaison to report university initiatives to faculty and faculty views to Senate

Showcase Saturday, Advisor, approximately 3 hours spent for the year. (November 2019).

Activity Description

Advise prospective students on merits of enrolling at SFA

Recruit students to SFA

Showcase Saturday, Advisor, approximately 3 hours spent for the year. (March 2019).

Activity Description

Advise prospective students on merits of enrolling at SFA

Recruit students to SFA

Showcase Saturday, approximately 3 hours spent for the year. (November 10, 2018).

Activity Description

Speak with prospective students and their families at Showcase Saturday as a representative of SFA, the Rusche College of Business, and the Management and Marketing department to generate enthusiasm for the school and program.

Disseminate information to prospective students to SFA

Showcase Saturday, Mentor, approximately 3 hours spent for the year. (February 13, 2016).

Activity Description

Explain department programs

Recruit students

Showcase Saturday, Member, approximately 4 hours spent for the year. (February 28, 2015).

Activity Description

Explain department programs

Recruit students

Texas Phi Beta Lambda State Leadership Conference, Judge of academic competition, approximately 3 hours spent for the year. (April 11, 2014 - April 12, 2014).

Activity Description

judge presentations, assign points & declare winners  
Promote SFASU to students from the region

Texas Phi Beta Lambda State Leadership Conference, Judge of academic competition, approximately 3 hours spent for the year. (April 11, 2014 - April 12, 2014).

Activity Description

judge presentations, assign points & declare winners  
Promote SFASU to students from the region

Faculty Search Committee, Member, approximately 15 hours spent for the year. (January 2018 - Present).

Activity Description

Review applicants, meet with committee to select initial candidates for phone interview, conduct Skype interviews, meet with committee to select campus interview invite, attend lunch, presentation, and interview with candidate

MGT 272 Coordinator, Coordinator, approximately 20 hours spent for the year. (October 2015 - Present).

Activity Description

Select textbook materials and online systems to be utilized in the course. Coordinate with publisher on access for instructors and students to systems and associated materials.  
Offer MGT 272 as part of College of Business foundation curriculum

MGT 472 Coordinator, Coordinator, approximately 10 hours spent for the year. (August 2013 - Present).

Activity Description

Select textbook materials and online systems to be utilized in the course. Coordinate with publisher on access for instructors and students to systems and associated materials.  
Offer MGT 472 as part of Management required major course

Promotion and Tenure committee, Member, approximately 2 hours spent for the year. (March 2021).

Activity Description

Provide comments after review  
Recommend approval for pre-tenure review

Promotion and Tenure committee, Member, approximately 2 hours spent for the year. (March 2021).

Activity Description

Provide comments after review  
Recommend approval for pre-tenure review

Faculty Search Committee, Member, approximately 25 hours spent for the year. (January 2018 - April 2018).

Activity Description

Review applicants, meet with committee to select initial candidates for phone interview, conduct Skype interviews, meet with committee to select campus interview invite, drive to Houston to pick up candidate, attend dinner, lunch, presentation, interview with candidate

Faculty Advisor, SAM Society for Advancement of Management, Advisor, approximately 120 hours spent for the year. (August 2014 - Present).

Activity Description

Meet with students in MGT 475 course twice weekly to prep for competition, Meet with officers to organize Chapter's activities, field trips, guest speakers, meetings, etc.  
Chapter won first place at Annual Meeting in Las Vegas for Large Division Campus Chapter

Promotion and Tenure committee, Member, approximately 2 hours spent for the year. (March 2021).

Activity Description

Provide comments after review  
Recommend approval for pre-tenure review

Promotion & Tenure committee, Member, approximately 2 hours spent for the year. (October 2020).

Activity Description

Provide comments after review

Recommend P&T be granted

Management & Marketing Scholarship Committee, Chairperson, approximately 20 hours spent for the year. (August 2018 - August 2020).

Activity Description

Review scholarship applications, summarizing the submissions for the committee members to more easily review and select recipients

Award departmental scholarships

Scholarship Committee, Chairperson, approximately 20 hours spent for the year. (August 2018 - June 2020).

Activity Description

As chair, review Rusche applicants and narrow list to top 10 for committee members to review.

Disburse amounts to Financial Aid office.

Award annual scholarships to department recipients.

Management & Marketing Scholarship Committee, Member, approximately 10 hours spent for the year. (August 2017 - August 2018).

Activity Description

Attend system training, review scholarship applicants, attend committee meetings to select department scholarship award recipients.

Select 2018 scholarship award recipients

Southwest Decision Sciences Institute, Houston, TX. Board of Advisors, approximately 10 hours spent for the year, (March 8, 2021 - Present).

Activity Description

Council Member,

Attend Board meetings

SWDSI Distinguished Service Award Committee, Houston, TX. Committee Chair, approximately 20 hours spent for the year, (March 8, 2021 - Present).

Activity Description

Council Member,

Attend Board meetings

Southwest DSI, Houston, TX. Workshop/Track Organizer, approximately 10 hours spent for the year, (October 2021 - March 2022).

Activity Description

Served as Track Chair for the E-Commerce and Social Networking track;

Reviewed 8 submissions for conference presentation; notified authors of acceptance & proceedings formatting requirements

Prospect Press, Burlington, VT. Reviewer, approximately 15 hours spent for the year, (January 2021 - February 2021).

Activity Description

Edit 8 chapters of textbook, *Information Systems for Managers*

Provide feedback for updates to new edition

Information Systems Management, online, online. Reviewer, approximately 5 hours spent for the year, (January 10, 2021 - February 10, 2021).

Activity Description

Peer review of empirical research manuscript

Provide feedback on suitability of manuscript for publication in journal

Information Technology & People, online, online. Reviewer, approximately 6 hours spent for the year, (December 2020).

Activity Description

Peer review of empirical research manuscript

Provide feedback on suitability of manuscript for publication in journal

Southwest Decision Sciences Institute, Little Rock, AR. Officer, Vice President, approximately 10 hours spent for the year, (March 8, 2017 - 2020).

Activity Description

VP Member Services, coordinate membership in organization

Recruit campus representatives to advertise conference.

Southwest DSI, Houston, TX. Workshop/Track Organizer, approximately 10 hours spent for the year, (October 2019 - March 2020).

Activity Description

Served as Track Chair for the E-Commerce and Social Networking track;

Reviewed 8 submissions for conference presentation; notified authors of acceptance & proceedings formatting requirements

DSI, Houston, TX. Panelist, approximately 4 hours spent for the year, (November 15, 2019).

Activity Description

Faculty panelist for MBA in MIS presentation

Share critical insights on the issues of teaching a graduate level MIS course in an MBA program

Southwest DSI, Houston, TX. Workshop/Track Organizer, approximately 15 hours spent for the year, (October 2018 - March 2019).

Activity Description

Put together a panel of 3 academics using SAP at their respective institutions.

Moderated a discussion of the challenges and solutions in using SAP in the classroom.

Southwest DSI, Houston, TX. Panelist, approximately 4 hours spent for the year, (March 15, 2019).

Activity Description

Faculty panelist for doctoral consortium

Share critical insights on the job search and balancing of teaching, research, and service with doctoral students nearing graduation.

Southwest DSI, Houston, TX. Session Chair, approximately 3 hours spent for the year, (March 15, 2019).

Activity Description

Moderate Paper presentation session

Keep presenters on time & report participation to Program chair

Case Teaching Seminar, Nacogdoches, TX. Workshop/Track Organizer, approximately 5 hours spent for the year, (September 2018 - September 4, 2018).

Activity Description

Summarize case teaching workshop attended in Toronto and present to COB faculty.

Encourage the use of case teaching methods to faculty to increase experiential learning for students.

Information Technology & People, ONLINE, ONLINE. Reviewer, approximately 5 hours spent for the year, (August 2018 - September 2018).

Activity Description

Peer review of empirical research manuscript

Provide feedback on suitability of manuscript for publication in journal

Asia Pacific Management Review, Amsterdam, online. Reviewer, approximately 6 hours spent for the year, (May 1, 2018 - May 9, 2018).

Activity Description

Peer review of empirical research manuscript

Provide feedback on suitability of manuscript for publication in journal